GRAPHIC DESIGN

*communicative / calculated / infinite*

Design is a process of thinking and doing.

Images and typography are our tools for creation. Initial research leads to exploration, concepts become sketches, and refinements become final solutions.

A designer’s goal is to communicate something unique, functional, and memorable.

It isn’t always about the computer—it is about visual power.
Nick Vicente
Orbital Logistics Group
40 in. x 60 in. Brand Identity, Icons & Poster Set
Shelby Clouser

Lumber Jack's Packaging
Jooahn Kwon

How Can One (Re)make Swiss Typography?
8.5 in. x 10.5 in. Publication Cover & Spread
In 2004, the Pritzker Architecture Prize was awarded to the first woman, Zaha Hadid. The powerful, curving forms of her elongated structures reflect the life she lived in Southern Iraq during her early childhood as well as the chaos of modern society. She strives to create the connection between the urban life and the surroundings that her buildings exist in.

Some of her other most successful architectural works include the Abu Dhabi Performing Arts Centre, the National Stadium in Tokyo, Japan, Chaoyangmen SOHO in Beijing, China, and the Heydar Aliyev Centre in Azerbaijan. Hadid pushes the architectural boundaries and urban design to such extremes that are hard to believe and truly puts the “future” into Neo-Futurism.

*The beauty of the landscape where sand, water, buildings and people somehow flowed together.*


Vic Steinman

Walden
6 in. x 9 in. Book Jacket
The ambiguous is intrinsically MORE Interesting, MORE Challenging, MORE Inviting, MORE Mysterious, & MORE Potent.

Saul Bass

I believe that I always have a Choice, no matter what I'm doing, no matter where I am, no matter what is happening to me.

Catherine A. Joyce

Patrick Boland

Saul Bass Quote
17 in. x 17 in. Typographic Exploration

Justin Visentin

Choice
17 in. x 17 in. Typographic Exploration
Kendra DeSimone
Java Delight
Packaging

Jon May
The History of TV
9 in. x 63 in. Infographic
Derek Koch

Form & Function
6 in. x 9 in. Publication Cover & Spreads