“Art is an idea that has found its perfect visual expression. And design is the vehicle by which this expression is made possible.”

— Paul Rand
GRAPHIC DESIGN
ANTHONY ZUKOFSKY
Can Opener
Digital

ANTHONY ZUKOFSKY
Poster
Digital
A drowsy dreamy influence seems to hang over the land, and to pervade the very atmosphere. Some say that the place was bewitched by a high German doctor during the early days of the settlement.
FLUIDITY OF FORM

FALL 2011
LINO TAGLIAPIETRA
DALE CHIHULY
DOMINICK LABINO
Most of the men crossed the Delaware standing up. Big river ferries and freight boats had few seats or none at all. On a wet winter night, anyone who sat in the bottom of a Durham boat or ferry would have been sitting in ice water. The legions of American deserters who have made a mockery of George Washington for "standing up in the boat" might try sitting down in such conditions. The crossing was a challenge to all their skill that night. Some of the men tumbled into the icy water. In the end, not a man was lost to the river, but the guardian angels of the army were working overtime. Every artillery piece also arrived in good order on the Jersey shore.

In the end it was nearly four o'clock in the morning when the American army began to march. The march was now four hours behind schedule. The road surfaces were so bad that the men walked in long files on the shoulders. The entire column, with horses, guns, and wagons, stretched more than a mile. At its head were mounted men in "plain farmer's habit," local residents who had offered their services as guides. Reports of the crossing spread quickly across the countryside, and many New Jersey men joined the army as volunteers.

The guides led the army away from the river, on a road that climbed upward through a dark wood. They were heading northeast straight into the teeth of the storm. Some of the men had managed to dry themselves a little by fires near the river. Now they were soaked again from head to foot by heavy rain, thick squalls of snow, and the sharp sifting of sleet that blew directly in their faces. But they were happy to be moving. The army crossed over the high plateau, and the road began to drop away, on a long smooth slope that stretched toward Trenton.

WASHINGTON'S CROSSING

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David Hackett Fischer

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When was the last time you curled up with a good book to unwind and enjoy some "me" time? Reading is often put aside when we are overburdened and stressed with our daily routines, yet research confirms that this activity is vital for mental well-being. Our brains are constantly bombarded with information, and reading is a great way to wind down and relax.

by HALEY JAMES SCOTT
photography by KAREN ROE
ERIN EWASKO

Untitled
Mixed media
JUSTIN SPINOZZI
Sasquatch Wine
Mixed media

JUSTIN SPINOZZI
Labor Unit
Mixed media
DANGER IN THE DARK

"GUESS WHO'S COMING? IT'S... GUESS WHO'S COMING? IT'S... DJ SHADOW! BACK AGAIN. WHO IS HE? JUST YOUR FAVORITE DJ SAVIOR."

AND SO IT BEGAN. AS INTRODUCTIONS go, Josh Davis’ opening salvo for his 1996 debut, "Endtroducing..." was either prophetic or proper cyclical. Cause that with the death of the "Pac-Man" video game and you would probably have concluded he was a poorly written seeking to capitalize on the heartwarming dance scene and its fixation on cartoon Big Beat drubblings. Well you would have been wrong. And that reflects on you very badly indeed. Very.

- A staunch of California’s alternate hip-hop scene, DJ Shadow suddenly found himself ensnaring the zeitgeist - an "Endtroducing..."-fevered through James Lavelle’s underground Mixtapes, which launched the now-infamous triptych of commercial, critical and cult-top success, assembled from fragments and samples culled from a life-long love of vinyl. Shadow’s rich and expansive music defied classification, and for a brief period hip-hop was fucking brilliant, cleansing the palette of mainstream dance and hip-hop-evince an "Endtroducing..."-rediged, re-casting of the scene’s current aural arid and amalgam-provocative, studious and screwed-up. That the genre so rapidly devolved into a gentrified representation of Shadow’s debut, only served to highlight the album’s ace mix-up and the coffee table emulsion which followed.

- Rather than being revered under the mantle of his debut, Shadow further refined and disrupted his art over the next decade and a half, taking on big name collaborations (Tame Impala / Beastie Boys / Richard Ashcroft) as UNKLE, revealing his sample patchwork through DJ Shadow’s "The Private Press" and sending samples (from "Endtroducing..." and the highly influential depth charge of "The Outsider") into the heart of the music industry. And that’s not to mention the rock of remixed, side projects and soundtrack work which keeps DJ Shadow hard at work. Wobblyville doesn’t know where to start.

- But that’s not all. And this in a week that record shops are closing and listening habits are increasingly stripped of context, our culture incessantly reducing to shuffle addiction, the DJ Shadow’s "The<li>... and work on his next album - "The Less You Know The Better". DJ Shadow has again distanced forth the joy of crate digging and music’s tactile thrill into an "Endtroducing..."-reality show, "The Outsider", without becoming a rehashed attempt to recapture his youth. And if all sounds of a little overdubbed, the album is compensate ed with some serious, almighty whooves who were more than happy to point out Shadow’s details and weaknesses without offering up anything better than unadulterated opinion and conjecture. -S

KATHERINE GARCIA

Clash Magazine Spreads
Print
EMERGING FROM THE MESS OF GIG OF EPIC CHANGES: CLASH DISCOVERS AN HONEST LUKAS JENNER.

MARTIN SAFER (recently departed) had been playing musical chairs (post-acid revival time) with Lukas Jenner (former singer and band founder). The game saw Lukas storm out of his own band (sensational) before (sheepishly) coming back. Then Matt Safer left (in a power huff) and we find ourselves Rapunzel full circle as Lukas regains control (sensational) leading the trio to declare the "no good" album they'd just written before penning a whole new long player, albeit after the suicide of Lukas' mother. Now he stands before us, as he releases the flood gate and lets us flood out.

"There was some friction between Matt and me over stylistic issues," admits Lukas. "I wanted to go places that he didn't really want to go. A big contention point with us was that with the last record I got really into heavy metal. The two things that really influenced that record for me was the fact that I got really into the US Jon Rock period of Scorpions and I got really into Depeche Mode. Matt just hated heavy metal. I felt like, 'Right! I'm going to go off and do a solo record.' I started to do that and quickly realized that I had no business doing it. It felt like I wanted to go off in this direction and he just completely frowned on that angle. It was hard for me because the band was started under the premise of 'we can do whatever we want to do.' Between the first record and the latest record I just kind of squashed that idea. I just didn't know how to handle that and I was really confused, and I just didn't know what to do."

Since Matt has left, with the deadstock between him and Lukas' personalities dissolved, the original frontman is now pursuing a policy of stonemetal and forgiveness for the emotional detours scattered across his life. In To The Groove Of Our Love has a more collected, wistful, sleek form. Gone is the pain rambunctious of their critically acclaimed Lukas Murphy, debut 'Echoes', or even the smaller scale of Place Of The People You Love, an album that builds the internal bickering and inertia. A lot of Pocula have been left in the new record about breaking up with a woman. For me this record is about coming to terms with my mum dying last year. It was my entire life. The cover of the record is my dad surfing and for a few years, and for a few years in between albums. I didn't think it would be my dad. Now I'm healing that relationship. So a big part of the time out was allowing those things to shake out and just connect from them and when you're on tour you can't deal with anything. I think that me quitting the band was a huge turning point for me since it helped me put my life back together. I can't put out a Band Aid on what I had done since just up and left."

A ROCK STAR'S LIFE CAN SOMETIMES SEEM INCREDIBLY COMPLICATED. HANG OUT WITH THE RAPTURE FOR A BIT AND YOU'LL SEE WHY.
5 OUT OF 6 AMERICANS ARE TEA DRINKERS

130 MILLION POUNDS IMPORTED EACH YEAR

1.4 MILLION POUNDS OF TEA DRANK EVERY DAY IN THE USA

THE DAILY CONSUMPTION OF TEA
A CUP OF LIFE

INDIA 25.36%
CHINA 25.03%
KENYA 10.25%
TURKEY 6.42%
SRI LANKA 9.65%
BRUNEI 1.58%

3 BILLION CUPS CONSUMED WORLDWIDE

MATHEW ALLEGRETTA
The Daily Consumption of Tea
Print
MATHEW ALLEGRETTA
Discover Destinations
Print
MATHEW ALLEGRETTA
Humpty Dumpty
Print

MATT WILLIAMS
A Word on Design
Print
Design is an art of situations. Designers respond to a need, a problem, a circumstance, that arises in the world. The best work is produced in relation to interesting situations—an astute, minded client, a good brief, great content.

Creativity is just connecting things. When you ask creative people why something failed, they do not say, 'I tried something new that failed.' They usually say, 'I tried something and it didn't work. But let's try it again.' It seemed obvious to them after a while.

Steve Jobs
TIM POLAGYE

Owls
Digital
RALPH KOEHLER
Uvafino
Mixed media
TYPOGRAPHY HAS ITS DIMINUENDO AND ITS CRESCEndo, JUST AS IT HAS ITS PIANISSIMO AND ITS STACCATO PASSAGES AND ITS GLISSANDO: FORTISSIMO.

MUSIC IS DESIGN WITH ABSTRACT SOUND. TYPOGRAPHY IS DESIGN WITH ABSTRACT VISUAL FORMS, AND IT IS INEVITABLE THAT THE TWO SHOULD HAVE MANY PRINCIPLES IN COMMON AND CONTRAST ARE FUNDAMENTAL TO BOTH.

Carlo DAIR
FORTISSIMO
IN A VERY LOUD STRONG MANNER.
USED CHIEFLY AS A DIRECTION A NOTE,
CHORD, OR PASSAGE PLAYED
FORTISSIMO.

PIANISSIMO
IN A VERY SOFT OR QUIET TONE.
PART OF A COMPOSITION;
USED CHIEFLY AS A DIRECTION.

Alignment is Pianissimo and Fortissimo

Typographic forms, their edges, or their central axes align with one another to create relationships and connections between forms. This relationship made through Alignment giving the typographic forms direction. Just as alignment gives direction so does a line whether it is soft quiet like pianissimo or loud strong like fortissimo.

DIMINUENDO
A GRADUAL DECREASE IN LOUDNESS
OR THE MUSICAL DIRECTION INDICATING
THIS ABBREVIATION A DIM SYMBOL
(WRITTEN OVER THE MUSIC AFFECTED)

CRESCEPDO
GRADUALLY INCREASING
IN VOLUME, FORCE, OR INTENSITY.

Continuation is Diminuendo and Crescendo

Forms can be used to generate eye movement on a page. Linear elements, such as a line of type, generates eye movement that continues beyond the end of the line but as a perspective, connecting point of forms, can also be generated. Forms can generate eye movement Continuation can create alignments and relationships.
Consumption of the Graphic Designer

Thinking Process 23%
Nutrition and Food 0.25%
Computer Work 12%

During the thinking process of a designer he/she has a lot to think about when given information to convert into a visual sense. During the thinking process the designer collects information through different thought processes that include asking oneself "how, what, why" is the plan going to do this for the upcoming creation. This is the designer's majority of thinking and how ideas and visions become real ideas and happenings.

Criticism and feedback 14%

Designers also accept a lot of criticism to overall help them break their work into something that makes sense to others. This is part of a designer's trial and error process where they take in criticism and try different possibilities to perhaps strengthen their design or help them grasp the suggestions and continue onward with their original idea.

Sketching and Experimenting 37%

Sketching is the second biggest focus of what a designer takes in to figure out the visual problem. Designer's sketches give them a real life perspective of how the design will turn out. Usually the more sketches give advantage of working out the possibilities in a problem so the designer can consume more information on how the design will finally look. Then goes back to more thinking...

8% Research and Inspiration

Undertaking some research and investigations on graphic styles and similar projects is very important on a designer's inspiration. By consuming and considering other developments or taking in encouragement is an important key to giving a project some importance and adding fun to view other designs.

5% Details

Consuming details are a part of a designer's every day lifestyle. It is normal for a designer to take in small details to later exploit opinions that may or may not be relevant to anything, although these details are small they do make a big difference in a final design.

Although exercise is a great way to get away from sitting and working but however, graphic designers need more of this.

Sleep 0.5%
Exercise 0.25%

Legend + Yes > Importance
- No < Importance

Robert Bittle
Consumption of the Graphic Designer
Print
SAMANTHA RICE
*Sew What?*
Mixed media

SAMANTHA RICE
*Francesca's Candle Collection*
Mixed media
Gabrielle

"COCO CHANEL"

Bonheur

One style Icon that was born
within the 1920's times and the
idea of dressing everyone in
the women's view was Gabrielle
Achille "Coco" Chanel. She
loved incorporating more
practical and lacy shapes in
her designs. Her own boy,
the little, as what one called
"gibson" in French, was left
with the unexpected thing that
pushed her interest in menswear,
her fabric shapes were used in this
outfit. It became very popular
throughout history. She often
worked with lace, jersey and
tweed. Her ideas on fashion
are still incredibly popular today.

SEPARATION

YOU WOULD
OFTEN SEE
DRAPE OR
DRAPED IN
VELVET
TO CREATE
SOMETHING
VISUALLY
INTERESTING

A mix of different shapes and patterns was
often used by designers to create a
volume and a structure in a dress. The
shape, but the simplicity, was what
made it visually appealing. Sometimes
separation is achieved with an extra fabric
addition or shaping in a form with a sinuous
and flowing technique.
CHRIS FERRANTE
Fufluns
Print
Bridges are considered to belong to the realm of the engineer rather than that of the architect.

But the architecture of infrastructure has a crucial impact on the environment and the society.

Vitruvius, designed in close collaboration with structural engineers, illustrates how the architect can play an integral role in the design of bridges. Its followers, like the Millennium Bridge over the River Thames, in expressing a transient bridge.

Connecting the world through architecture.

STUART LOPEZ
Norman Foster
Print
STUART LOPEZ
Fino 21
Mixed media
ON THE ROAD

YVONNE MÄRKI

On the Road
Prints
been poring over maps of the United States in Paterson for months, even reading books about the names of the pioneers and like God clear to Eil, dipped down to Los Angeles. I'll just stay on 6 all the way to ElY, I told myself and confidently started. To get to 6 I filled with dreams of what I'd do in Chicago, in San Fran, I took the Seventh Avenue subway to the end of the line at 242nd Street, and there took a downtown Yankee. I transferred to an outgoing trolley and went to the city limits on the east bank of the Hudson River at its mysterious source in the Adirondacks, think of all the places & journeys I started hitching up the thing. Five scattered rides took me to the desired Bear Mountain Bridge, where Route 6 arched in from New England. It began to rain in torrents when I was let off there. It was mountainous. Route 6 came over the river, wound around a traffic the wilderness, there no traffic but the rain. I was forty miles north of New York; I'd been being such a damn fool. I was stuck on my northernmost hang-up. I ran a quarter-mile to a traffic cop over my head the great hairy Bear Mountain sent down.

"What the hell am I doing up here?"
SEPARATELY?

S O T H E N C A N Y O U
F I G H T W I T H
Q U I C K
C O M P L E X
B U T S T A Y I N G
C O M P L E X
M O T E S
C A P O E I R A
I S A N D
G A M E O
S A N T R A T E G Y
T R I C K E R
A N D
S T R E N G T H-
B U I L D I N G
A N D D A N C E
A N D S P E C T A C U L A R
C U L T U R E
A N D M O S T
A N D T R I C K E R
A N D M A C R O B A T I C S
A N D W O R K
O U T
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