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Opioid Lifeline Community Service Project

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Opioid Lifeline Community Service Project

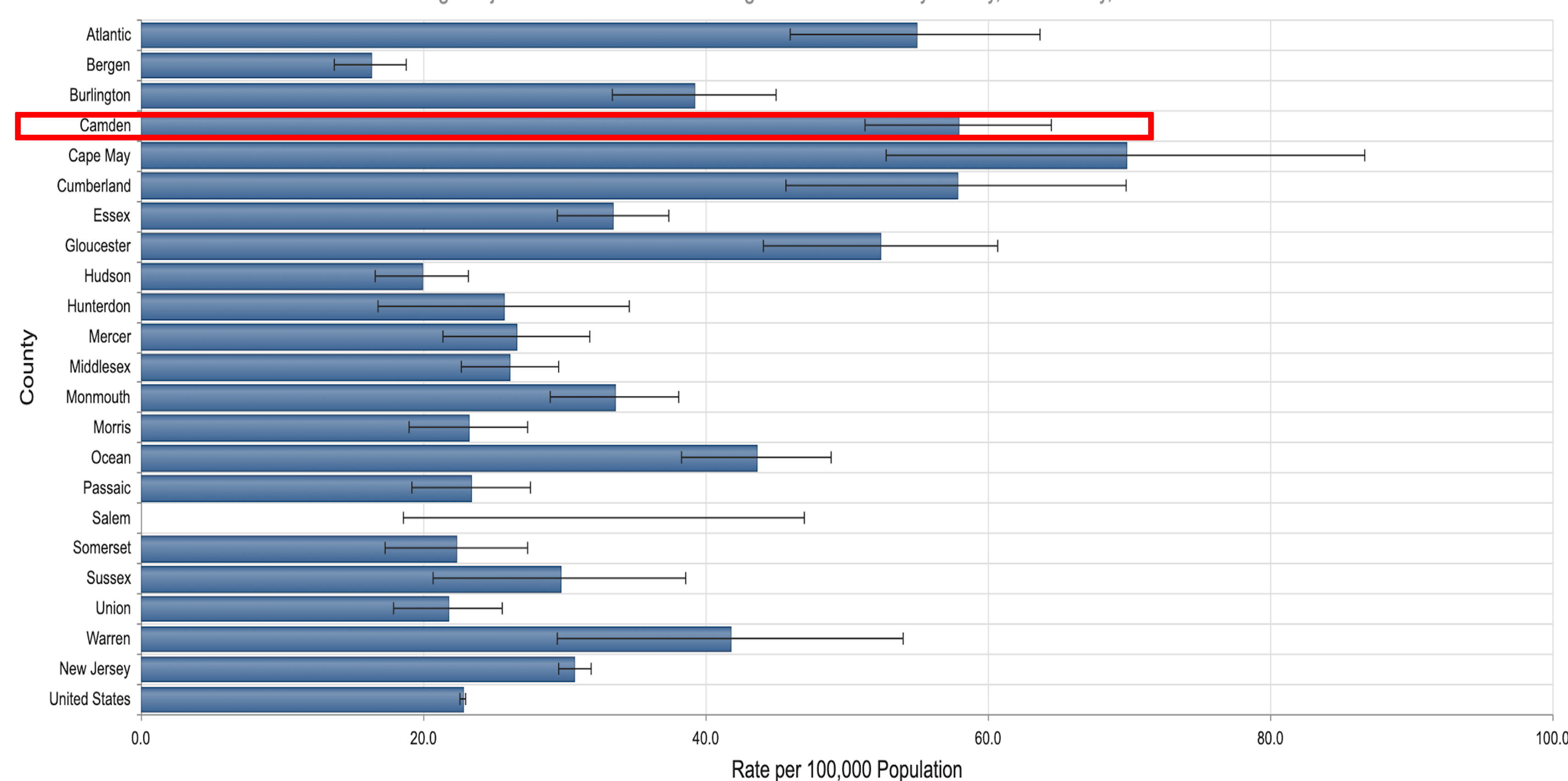
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Introduction

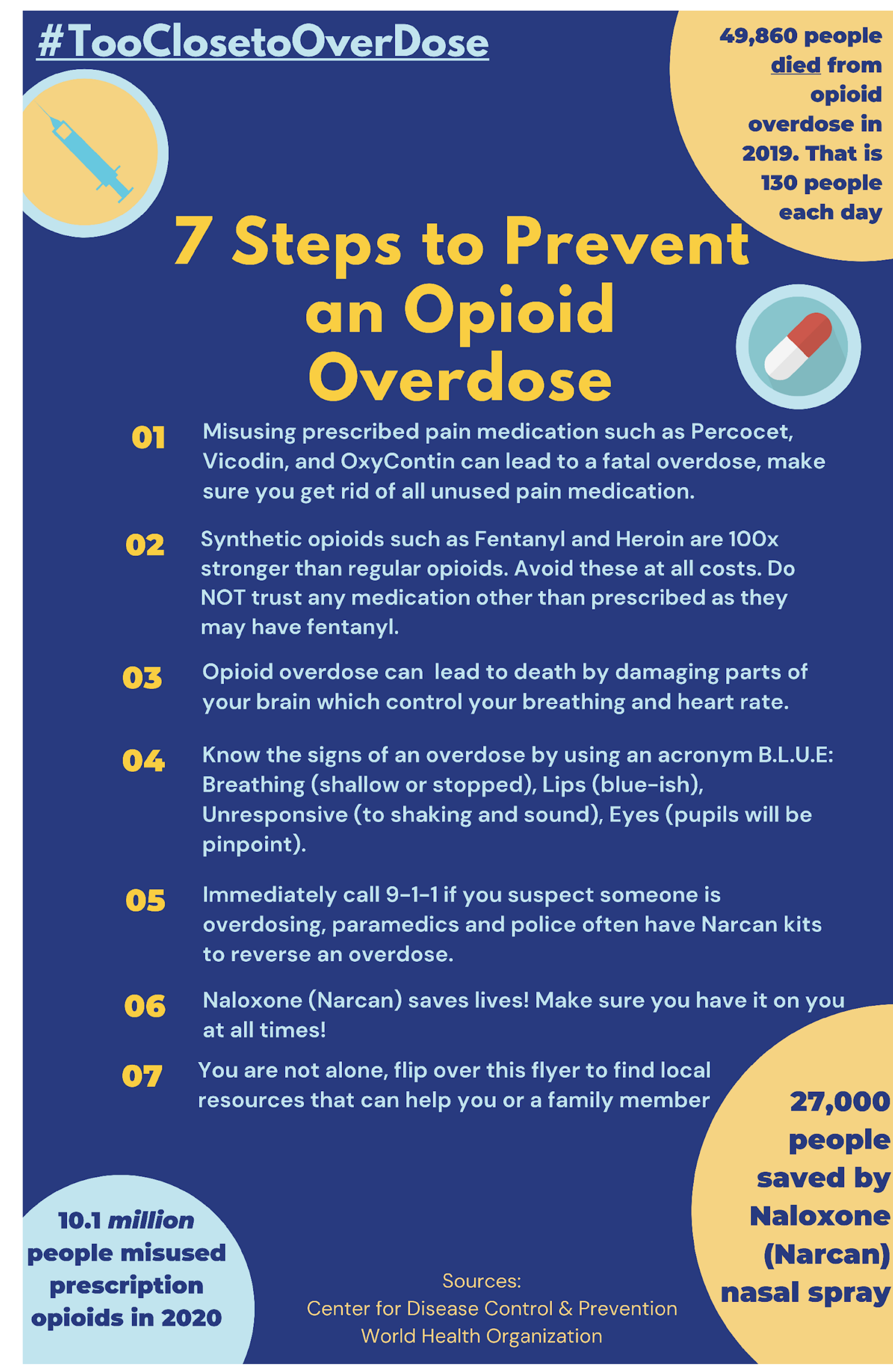
The opioid epidemic has claimed the lives of thousands of people over the last decade due to overprescribing, synthetic opioids, and lack of treatment options. Project Opioid Lifeline was created as a mission to combat this issue by equipping the Camden County, NJ population with the necessary information to advocate for themselves and others. This project aims to find and centralize available resources for residents of Camden County by including addiction treatment centers, Narcan training and distribution, and unused medication drop off locations. Over the last nine months, partnerships were formed with community leaders and organizations, such as the Neuromusculoskeletal Institute (NMI) and treatment centers like Eleanor Health to back the service project and help those who were been impacted by the epidemic. This project has become a movement and expanded to social media platforms to spread the message *#TooCloseToOverDose*, indicating that the resources are within hands reach and opioid addiction can be beat.

The Problem

Age-Adjusted Death Rate due to Drug-Induced Causes by County, New Jersey, 2017



Camden County has the second highest opioid deaths and hospital visits. It was discovered that opioid treatment and management resources were not widely known and often hard to find. Furthermore, the accessibility of Narcan, a life saving overdose reversing medication, was limited.



#TooCloseToOverDose

49,860 people died from opioid overdose in 2019. That is 130 people each day

7 Steps to Prevent an Opioid Overdose

- 01 Misusing prescribed pain medication such as Percocet, Vicodin, and OxyContin can lead to a fatal overdose, make sure you get rid of all unused pain medication.
- 02 Synthetic opioids such as Fentanyl and Heroin are 100x stronger than regular opioids. Avoid these at all costs. Do NOT trust any medication other than prescribed as they may have fentanyl.
- 03 Opioid overdose can lead to death by damaging parts of your brain which control your breathing and heart rate.
- 04 Know the signs of an overdose by using an acronym B.L.U.E: Breathing (shallow or stopped), Lips (blue-ish), Unresponsive (to shaking and sound), Eyes (pupils will be pinpoint).
- 05 Immediately call 9-1-1 if you suspect someone is overdosing, paramedics and police often have Narcan kits to reverse an overdose.
- 06 Naloxone (Narcan) saves lives! Make sure you have it on you at all times!
- 07 You are not alone, flip over this flyer to find local resources that can help you or a family member

10.1 million people misused prescription opioids in 2020

27,000 people saved by Naloxone (Narcan) nasal spray

Sources: Center for Disease Control & Prevention, World Health Organization



REACH OUT AND TAKE THE FIRST STEP

Addiction Treatment Centers
The first step to recovery is getting the right help. Call or visit them today

Neuromusculoskeletal Institute
(856)-309-3627
42 East Laurel Road, Suite 1700
Stratford, NJ 08084

Eleanor Health
(866)-410-8231
2250 Chapel Avenue, Suite 120
Cherry Hill, NJ 08002

Left over medication drop off locations

- Milly's pharmacy 2626 Federal St Camden, New Jersey 08105
- Camden Police department: 800 Federal Street Camden, New Jersey 08103

Free Narcan training and kit

Virtual training every Tuesday at 1:00 PM and every Wednesday at 3:00 PM
Contact Diane Villari at dvillari@jsashealthcare.org

Scan with your phone to get a FREE Narcan prescription

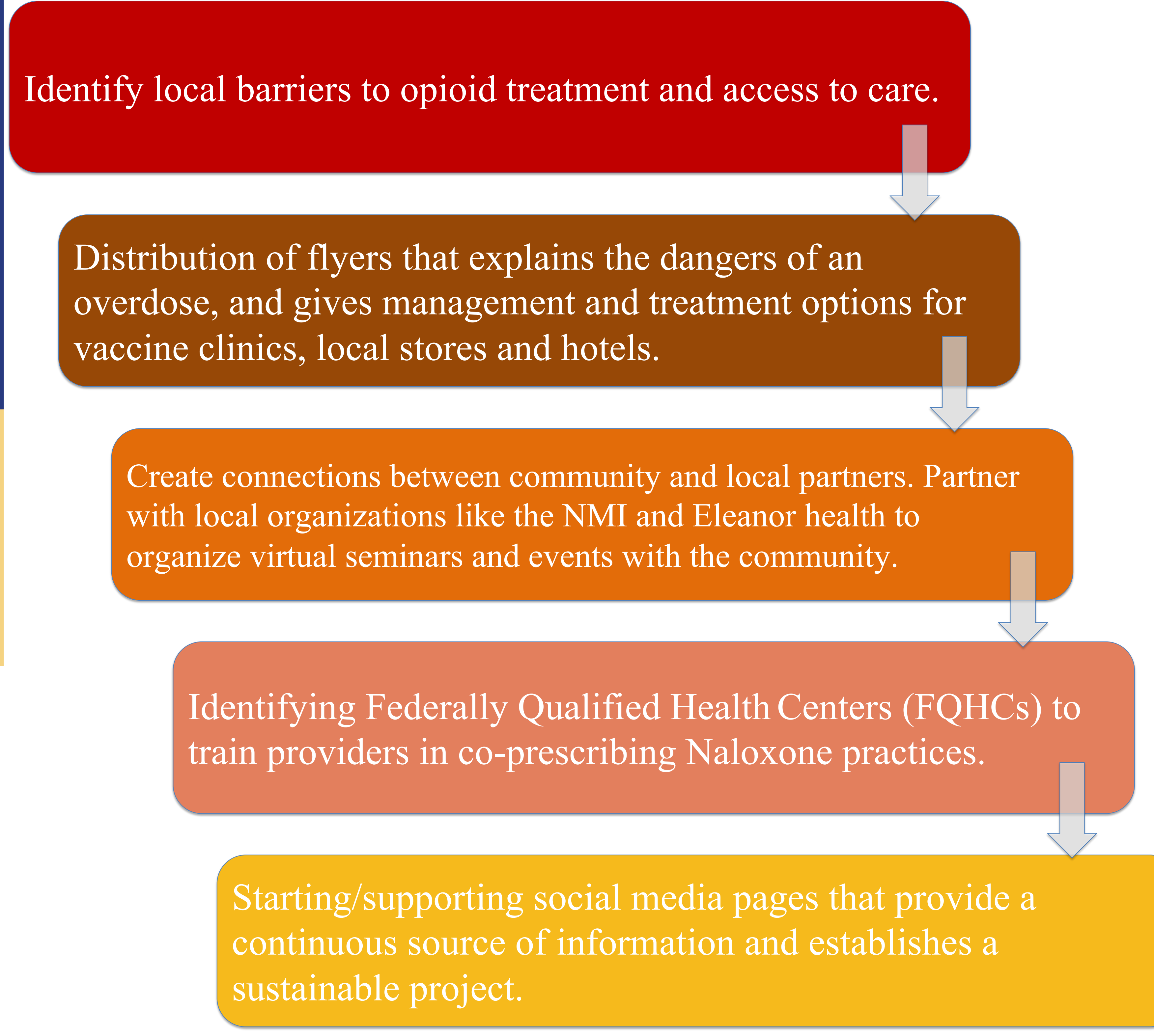
Useful resources

NJ addiction hotline: 844-276-2777
National helpline: 1-800-662-HELP
<https://www.safeproject.us/>
<https://www.samhsa.gov/find-treatment>

Instagram: [opioid_lifeline](https://www.instagram.com/opioid_lifeline)
Email: opioidlifeline@gmail.com

Proposed Interventions

In order to combat the opioid epidemic, we propose the use of a multifaceted approach that would involve compiling resources, partnering with local organizations, and finding ways to inform the public on the dangers of the epidemic as well as treatment options. We propose five components to the mission.



Conclusion

Developing a centralized source of information is an effective method of combating the opioid epidemic that can be used in other communities. By introducing a flyer with useful information on preventing and treating opioid addiction, the knowledge barrier of accessing treatment and resources can be addressed. Fostering connections between organizations and community leaders increases shared resources and identifies new areas of service. Implementation of the proposed interventions will aid to combat the opioid epidemic.

Acknowledgements & Contact

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Contact: Ekrem Cetinkaya: Cetink52@rowan.edu

References:
New Jersey State Health Assessment Data: Health indicator report of drug induced deaths in 2017. <https://www-doh.state.nj.us/doh-shad/indicator/view/DrugDths.County.html>